



**INTERNATIONAL ASSOCIATE CLUBS**

---

2019/20

INTERNATIONAL ASSOCIATE CLUBS

# ADVERTISING RATES

International Associate Clubs Ltd., Hong Kong, Representative Office, Mohrenstraße 30, 10117 Berlin, Germany  
Tel: +49 30 206 297 81 Fax: +49 30 206 297 89, Email: [info@iaceurope.de](mailto:info@iaceurope.de), Web: [www.iacworldwide.com](http://www.iacworldwide.com)  
Headquarter: 1018A Ocean Centre, 5 Canton Road, Kowloon, Hong Kong



INTERNATIONAL ASSOCIATE CLUBS

INTERNATIONAL ASSOCIATE CLUBS

# Philosophie

IAC was founded over 30 years ago and has today built a global network that opens doors to almost 250 of the most illustrious private membership clubs worldwide. Our role is to coordinate member reciprocal visits between clubs in the network, and the list of participants is increasing progressively, benefiting clubs and members alike.

There are IAC clubs in more than 40 countries with a wide range of amenities, including some 60 golf courses, over 100 clubs with athletic and/or sports facilities and, for that business trip, prestigious venues suitable for conferences or entertainment in key cities worldwide. When travelling, our members simply log on to our website for details of available facilities at their destination. Present their IAC membership card and enjoy the welcome reserved for valued members.

As a member, you benefit from visitor privileges to IAC clubs located outside of a 200 kilometres radius from your residence. We invite you to explore our website and see the opportunities available for you around the world.



We invite you to present your company to our members around the world.



INTERNATIONAL ASSOCIATE CLUBS

INTERNATIONAL ASSOCIATE CLUBS

# Club Directory

The IAC Club Directory is a roster of all IAC clubs worldwide including contact details, published twice a year in January and July as printed version and available on our webpage [www.iacworldwide.com](http://www.iacworldwide.com) for download.

Due to the high level of multiples (clubs and partner hotels that display the printed versions within their facilities and/or feature the digital versions on their webpages) the IAC Club Directory reaches many more readers worldwide than the number of printed editions we produce. Total readership currently stands at approx. 330,000.

Webpages of the IAC clubs and partners are mostly linked directly to the webpage of International Associate Clubs.

Editions per year	2 (January and July)
Circulation:	60.000 in Europe
Format:	21.8 x 10.5 horizontal
Content:	minimum 44 pages

City/State	City	Club Name	Address	Tel • Fax • Email
<b>EUROPE</b>				
United Kingdom	London	London Capital Club	15 Abchurch Lane London EC4N 3BW	T: 44 20 77170008 F: 44 20 77170099 members@londoncapitalclub.com
		St James's Hotel and Club	7-8 Park Place, St James's London SW1A 1LS	T: 44 207 3161600 F: 44 207 3161602 info@stjameshotelandsclub.com
Overson		1st Valley Golf Club	Micheldene Road, Overson, Nr Basingstoke Hampshire RG25 3DS	T: 44 1256 771737 F: 44 1256 771285 info@1stvalleygolf.com
St. Andrews		The Duke's Golf Club	Craigston, St. Andrews, Fife KY16 8NS, Scotland	T: 44 1334 470214 F: 44 1334 479456 reservations@dukesgolfclub.co.uk
Weylyn		Brocklet Hall Golf & Country Club	Weylyn, Hertfordshire, AL8 7XG (27 miles north of London)	T: 44 1707 368700 F: 44 1707 375166 info@brocklet-hall.co.uk
<b>CENTRAL AMERICA</b>				
Mexico	Guadalajara	University Club of Guadalajara	Av. Libertad 1823, Col. Americana C.P. 44120 Guadalajara, Jalisco	T: 52 33 38265557 F: 52 33 38265738 banquetes@universityclubgdf.com
Mexico City		The University Club of Mexico	Paseo de la Reforma 150, Col. Juárez C.P. 06600, Mexico DF	T: 52 55 53662266 F: 52 55 57050881 atencion.membresia@universityclub.com.mx
Panama	Panama	Club Union	Apartado 7387 Panama 5	T: 507 2633233 F: 507 2633953 general@club-union.com





INTERNATIONAL ASSOCIATE CLUBS

# Rates

INTERNATIONAL ASSOCIATE CLUBS

Duration	advert printed	advert digital	Amount in Euro net per issue	Amount in Euro net per year
1 issue	1	1	6.000	
1 year	2	2	4.500	9.000
2 consecutive years	4	4	3.500	7.000

The design and content of the advertisement will have to be approved in advance by International Associate Clubs Ltd., Hong Kong. A printable version of the advertisement to be provided by the company. All costs for extra print outs and layout/design will be charged separately.

**MS EUROPA**  
— YOUR MOST BEAUTIFUL YACHT IN THE WORLD —

When the cruise is the destination ...

As soon as the days shorten at home, head for **Crete** and its mild temperatures. Daytime passage through the **Suez Canal** is a particularly fascinating prospect for any seafarer. Spend a relaxed week at sea as the **EUROPA** cruises along the **coastline of the Red Sea**. The skyscrapers of **Dubai** will signal the end of your relaxed break – leave everyday life behind you and take plenty of time to savour the luxurious atmosphere and all of the comforts of the world's most beautiful yacht.

FROM PIRAEUS TO DUBAI  
25 OCT – 04 NOV 2018 12 DAYS NO. EUR1624

starting from € 3.724 per person in a Suite (Cat. 1), cruise only, double occupancy, incl. 5% early booking discount until 6 March 2018

**MS EUROPA**

- 285 crew members for a maximum of 400 guests
- 204 outside suites with ocean view, nearly all of them with private veranda
- Culinary perfection in four top-class restaurants
- Traditional classic cruise incl. captains dinner
- 5-star-plus acc. to Berlitz Cruise Guide 2017

\*Exclusively for IAC-members on-board beverage credit of € 250 p. p., only when booking directly at Hapag-Lloyd Cruises.

Advice and bookings at Hapag-Lloyd Kreuzfahrten GmbH, Ballhofdamen 25, 20095 Hamburg, Germany, Phone +49 40 50703070, service@hl-cruises.com, www.hl-cruises.com

€ 250 beverage credit per person\*

HAPAG-LOYD CRUISES

luxaviation <sup>CSX</sup>

**GOING ABOVE AND BEYOND**

Flying with Luxaviation gives you the ultimate advantage: time and comfort. Whether for business or leisure, we will provide a serene journey. By ensuring the standard of service excellence we ensure that every flight is truly unforgettable.

luxaviation we fly your way.

luxaviation Group, PO Box 4000, Luxembourg  
L-1011, Luxembourg  
© 2018 Luxaviation Group

Examples from Hapag-Lloyd Cruises and Luxaviation

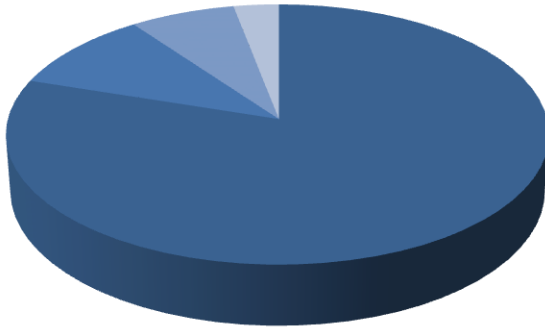


INTERNATIONAL ASSOCIATE CLUBS

INTERNATIONAL ASSOCIATE CLUBS

# Circulation

## Circulation per issue printed and digital

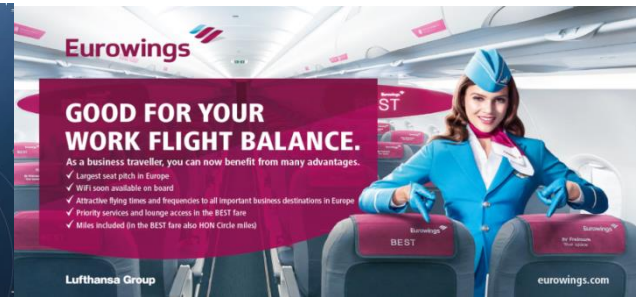


- IAC clubs worldwide and their members
- Prospect IAC membership clubs
- Hotel & cooperation partners
- Local and international media and press contacts

## Readership Profile

IAC has different types of clubs, such as Golf Clubs, City Clubs, Clubs with Accommodation, Clubs with Spa- and/or Gym Facilities. Our members are Politicians, Opinion leaders, Decision makers, CEO's, Managers etc.

*For indicative purposes only*



Examples from Montblanc SA, Diners Club and Eurowings



INTERNATIONAL ASSOCIATE CLUBS

# Order form & contact

INTERNATIONAL ASSOCIATE CLUBS

We are interested in IAC Club Directory advertisement. Please send us an order confirmation with detailed information and deadlines.

**Duration:**

- |  |                          |
|--|--------------------------|
| <input type="checkbox"/> 1 issue             | 6.000 Euro net per issue |
| <input type="checkbox"/> 1 year              | 4.500 Euro net per issue |
| <input type="checkbox"/> 2 consecutive years | 3.500 Euro net per issue |

**First issue:**

- |                                       |   |
|---------------------------------------|---|
| <input type="checkbox"/> January 2019 | (booking until Oct 20 <sup>th</sup> , 2018; delivery until Nov 10 <sup>th</sup> , 2018)   |
| <input type="checkbox"/> July 2019    | (booking until April 20 <sup>th</sup> , 2019; delivery until May 10 <sup>th</sup> , 2019) |
| <input type="checkbox"/> January 2020 | (booking until Oct 20 <sup>th</sup> , 2019; delivery until Nov 10 <sup>th</sup> , 2019)   |
| <input type="checkbox"/> July 2020    | (booking until April 20 <sup>th</sup> , 2020; delivery until May 10 <sup>th</sup> , 2020) |

- We are interested in IAC Club Directory advertisement in later editions. Please keep us informed.

<b>Company Name</b>	
<b>Contact Person</b>	
<b>Company Address</b>	
<b>Invoice Address</b>	
<b>Telephone / Fax</b>	
<b>E-Mail</b>	
<b>Date &amp; Signature</b>	