



INTERNATIONAL ASSOCIATE CLUBS

2021/22

ADVERTISING RATES

International Associate Clubs Ltd., Hong Kong, Representative Office, Mohrenstraße 30, 10117 Berlin, Germany
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Headquarter: 1018A Ocean Centre, 5 Canton Road, Kowloon, Hong Kong



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Introduction

IAC was founded over 30 years ago and has today built a global network that opens doors to almost 250 of the most illustrious private membership clubs worldwide. Our role is to coordinate member reciprocal visits between clubs in the network, and the list of participants is increasing progressively, benefiting clubs and members alike.

There are IAC clubs in more than 40 countries with a wide range of amenities, including some 60 golf courses, over 100 clubs with athletic and/or sports facilities and, for that business trip, prestigious venues suitable for conferences or entertainment in key cities worldwide. When travelling, our members simply log on to our website for details of available facilities at their destination. Present their IAC membership card and enjoy the welcome reserved for valued members.

As a member, you benefit from visitor privileges to IAC clubs located outside of a 200km radius from your residence. We invite you to explore our website and see the opportunities available for you around the world.



We invite you to present your company to our members around the world.



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Club Directory

The IAC Club Directory is a roster of all IAC clubs worldwide including contact details, published twice a year in January and July as printed version and available on our webpage www.iacworldwide.com for download.

Due to the high level of multiples (clubs and partner hotels that display the printed versions within their facilities and/or feature the digital versions on their webpages) the IAC Club Directory reaches many more readers worldwide than the number of printed editions we produce. Total readership currently stands at approx. 330,000.

Webpages of the IAC clubs and partners are mostly linked directly to the webpage of International Associate Clubs.

Editions per year: 2 – printed in January, digital only in July
 Circulation: 60.000 in Europe
 Format: 21.8 x 10.5 horizontal
 Content: minimum 44 pages

City/State	City	Club Name	Address	Tel • Fax • Email
EUROPE				
United Kingdom	London	London Capital Club	15 Abchurch Lane London EC4N 3BW	T: 44 20 77170008 F: 44 20 77170099 members@londoncapitalclub.com
		St James's Hotel and Club	7-8 Mark Place, St James's London SW1A 1LS	T: 44 207 3161600 F: 44 207 3161602 info@stjameshotelandsclub.com
	Overton	1st Valley Golf Club	Micheldene Road, Overton, Nr Basingstoke Hampshire RG23 3DS	T: 44 1256 7717127 F: 44 1256 771285 info@1stvalleygolf.com
	St. Andrews	The Duke's Golf Club	Craigston, St. Andrews, Fife KY16 8NS, Scotland	T: 44 1334 470214 F: 44 1334 479456 reservations@dukesgolfclub.co.uk
	Weylyn	Brocklet Hall Golf & Country Club	Weylyn, Hertfordshire, AL8 7XG (22 miles north of London)	T: 44 1707 368700 F: 44 1707 375166 info@brocklet-hall.co.uk
CENTRAL AMERICA				
Mexico	Guadalupe	University Club of Guadalupe	Av. Libertad 1823, Col. Americana C.P. 44120 Guadalupe, Jalisco	T: 52 33 38265557 F: 52 33 38265738 banquetes@universityclubgdl.com
	Mexico City	The University Club of Mexico	Paseo de la Reforma 150, Col. Juárez C.P. 06600, Mexico DF	T: 52 55 53682266 F: 52 55 57050881 atencion.membresia@universityclub.com.mx
Panama	Panama	Club Union	Apartado 7387 Panama 5	T: 507 2633233 F: 507 2633953 general@club-union.com





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Rates

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Duration	advert printed	advert digital	Amount in Euro net per issue
1 issue	1	1	7.000
1 year	2	2	5.500
2 consecutive years	4	4	4.500

The design and content of the advertisement will have to be approved in advance by International Associate Clubs Ltd., Hong Kong. A printable version of the advertisement to be provided by the company. All costs for extra print outs and layout/design will be charged separately.



As soon as the days shorten at home, head for **Crete** and its mild temperatures. Daytime passage through the **Suez Canal** is a particularly fascinating prospect for any seafarer. Spend a relaxed week at sea on the **EUROPA** cruises along the **coastline of the Red Sea**. The skyscrapers of **Dubai** will signal the end of your relaxed break – leave everyday life behind you and take plenty of time to savour the luxurious atmosphere and all of the comforts of the world's most beautiful yacht.

FROM PIRAEUS TO DUBAI
23 OCT – 04 NOV 2018 12 DAYS NO. EUR1624

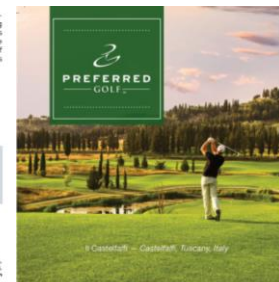
Starting from **€ 3.724** per person in a Suite (Cat. 1), cruise only, double occupancy, incl. 5% early booking discount until 8 March 2018

MS EUROPA

- 383 crew members for a maximum of 400 guests
- 254 outside suites with ocean view
- 9-2009-plus etc. to Baltic Cruise Guide 2017
- Culinary perfection in four top-class restaurants
- Traditional classic cruise incl. captains dinner nearly all of them with private veranda
- 9-2009-plus etc. to Baltic Cruise Guide 2017

*Exclusively for IAC-members: on-board beverage credit of € 250 p.p., only when booking directly at Hapag-Lloyd Cruises.

Advice and bookings at Hapag-Lloyd Kreuzfahrten GmbH, Ballindamm 25, 20095 Hamburg, Germany. Phone +49 40 30752070, service@hlcruises.com, www.M-euro.com



Play the world's greatest golf courses in the most scenic locales.

There is a dream course for every golfer. Whether that golf course is tucked away in the New England woods, bound overlooking a Caribbean beach, or surrounded by the European countryside, the choice is yours. Preferred Golf Vacations give you the chance to stay next door or down the road from your favorite golf courses in the world, all while enjoying the amenities and services of a five-star hotel or resort.

Enjoy access to extraordinary benefits during your stay, plus earn and redeem points toward your next golf vacation with Preferred Rewards.

For instant Preferred membership and upgrade to Elite status, email at Preferred@IAC.com.



Examples from Crystal Cruises, Hapag-Lloyd Cruises and Preferred Hotels

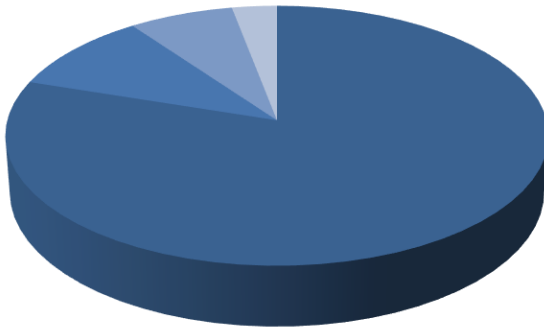


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Circulation

Circulation per issue printed and digital

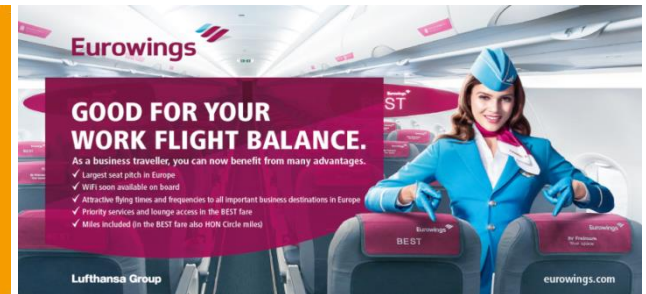
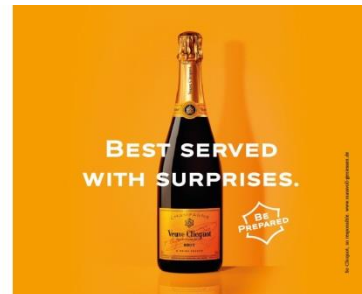


- IAC clubs worldwide and their members
- Prospect IAC membership clubs
- Hotel & cooperation partners
- Local and international media and press contacts

Readership Profile

IAC has different types of clubs, such as Golf Clubs, City Clubs, Clubs with Accommodation, Clubs with Spa- and/or Gym Facilities. Our members are Politicians, Opinion leaders, Decision makers, CEO's, Managers etc.

For indicative purposes only



Examples from Montblanc SA, Veuve Clicquot and Eurowings



INTERNATIONAL ASSOCIATE CLUBS

Order form & contact

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We are interested in IAC Club Directory advertisement. Please send us an order confirmation with detailed information and deadlines.

Duration:

- 1 issue 7.000 Euro net per issue
- 1 year 5.500 Euro net per issue
- 2 consecutive years 4.500 Euro net per issue

First issue:

- January 2021 (booking until Oct 20th, 2020; delivery until Nov 10th, 2020)
- July 2021 (booking until May 20th, 2021; delivery until June 10th, 2021)
- January 2022 (booking until Oct 20th, 2021; delivery until Nov 10th, 2021)
- July 2022 (booking until May 20th, 2022; delivery until June 10th, 2022)

- We are interested in IAC Club Directory advertisement in later editions. Please keep us informed.

Company Name	
Contact Person	
Company Address	
Invoice Address	
Telephone / Fax	
E-Mail	
Date & Signature	