



INTERNATIONAL ASSOCIATE CLUBS

Media Pack

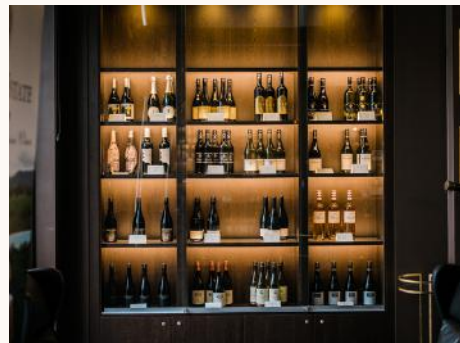


www.iacworldwide.com



info@iacworldwide.com

Who We Are

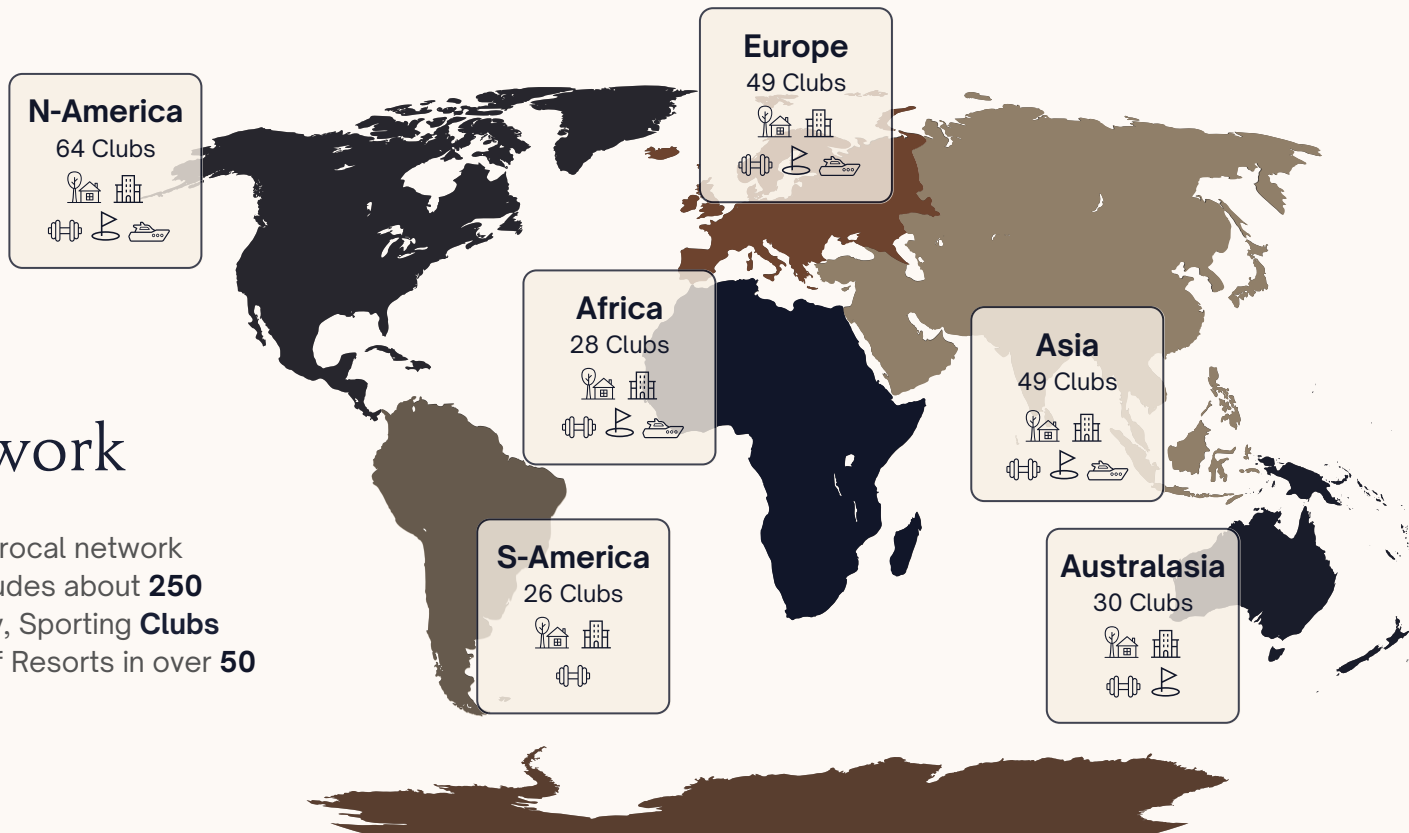


IAC was established 35 years ago with the main objective of facilitating reciprocal access between Private Members Clubs within a global network.

Welcome to the largest Reciprocal Club Network and Lifestyle Brand, a collection of the world's premium private City, Golf and Sporting Clubs.

Our Network

IAC is a global reciprocal network which currently includes about **250** private City, Country, Sporting **Clubs** and prestigious Golf Resorts in over **50 countries**.



Our Audience

High-Net-Worth Individuals

Seeking luxury experiences and personalized services.

Willing to invest in premium products and services.

Business Entrepreneurs

Value networking for collaboration and growth.

Decision-makers and business owners.

Travel Enthusiasts

Desire luxury travel and unique destinations.

Frequent travelers looking for exceptional experiences.

Industry Leaders

C-Suite Level Executives seeking exclusive platforms to connect and share insights.

Interested in connecting with like-minded individuals across industries.

Professionals Seeking Balance

Prioritize work-life balance and relaxation.

Look for premium wellness and leisure facilities.

Real Estate Investors

Individuals with investments in real estate.

Seek opportunities for property-related services and investments.

Selection of Partners



IAC members receive Platinum SIXT Status advantages and preferential rates up to 15% off.



IAC members can join GHA DISCOVERY and unlock Platinum status for instant benefits like room upgrades and late checkout.



Abercrombie & Kent

Exclusive benefits include a complimentary signature experience to the value of 1,000 US\$ or spa credit to the value of 500 US\$ pp



Giving all IAC members a 24/7 direct line to all their specialized departments, worldwide. A luxury usually only reserved for the most select of clients.

Media Channels

Newsletter

The Newsletter features all new Clubs who have joined the network since the previous publication, as well as exclusive benefits and privileges from our Preferred Partners which IAC members may avail. IAC Clubs use this publication for display purposes (in reception area/meeting rooms), for showing to prospective members as well as including it in their own membership welcome packs.

Total readership currently stands at approx. 330,000.

Editions per year: 2 – printed in January and July

Circulation: 60.000 in Europe

Format: Half a page - 187mm x 110mm Vertical

Images: 300dpi minimum

Content: 6 pages



Club Directory

The IAC Club Directory is a roster of all IAC clubs worldwide including contact details, published twice a year in January and July as printed version and available on our webpage www.iacworldwide.com for download.


Due to the high level of multiples (clubs and partner hotels that display the printed versions within their facilities and/or feature the digital versions on their webpages) the IAC Club Directory reaches many more readers worldwide than the number of printed editions we produce.
Total readership currently stands at approx. 330,000.

Webpages of the IAC clubs and partners are mostly linked directly to the webpage of International Associate Clubs.

Editions per year: 2 – printed in January and July (both also available digitally)

Format: 218mm x 105mm Horizontal

City Club	Country Club	Golf Club	Conference	Tennis	Athletic	Accommodation	Swimming Pool
Country/State	City	Club Name	Address	Tel • Fax • Email			
ASIA							
China	Beijing	Chang An Club	10 East Chang An Avenue Beijing 100006	T: 86 10 65229888 F: 86 10 65227029 membership@chang-an-club.com			
	Chongqing	The Private Club	No. 18 Xinyi Street, Yuzhong District Chongqing 400011	T: 86 23 66037500 theprivateclub.cc@capitaland.com			
	Foshan	Royal Harmony Club	No.2 Jordan Junling Road, Beijiao, Shunde Foshan, Guangdong	T: 86 757 2976888 rh@rhclub.com			
	Guangzhou	The Canton Club	T24, The Canton Place, Zhujiang New City Guangzhou 510637	T: 86 20 38161998 F: 86 20 38240508 membership@cantonclub.cn			
	Shanghai	Shanghai Racquet Club	Lane 555 Jiefang Road, Xua Cao Town Mishang District, Shanghai 201107	T: 86 21 22010000 F: 86 21 22010909 service@shrc.com.cn			
		Yongfou Elite	200 Yong Fu Road Shanghai 200011	T: 86 21 54662727 F: 86 21 64740506 reservation@yongfouelite.com			
	Shenzhen	Shenzhen Bay Club	No. 3223, Keyuan Nan Road Nanshan District, Shenzhen 518054	T: 86 755 8666 6688 F: 86 755 8666 6689 mb@shbayclub.com			
Hong Kong	Hong Kong	Club C+	M1, Badminton House 11 Duddell Street, Central	T: 852 25020222 enquiry@club-cplus.com			



**Enjoy GHA DISCOVERY
at Home or Away**

GHA DISCOVERY is the hotel loyalty programme centred around you, designed to help you savour every occasion, at home or away. Indulge across our 800+ distinct hotels in 100 countries and get VIP recognition, benefits and rewards from Day One.

As an IAC member, you can join GHA DISCOVERY today and unlock Platinum status for instant benefits like room upgrades and late checkout. Even better? Earn 6% back in DISCOVERY Dollars, our generous rewards currency, on eligible purchases to spend on future stays and indulgences across our collection of hotels. Where will you go next?

ghadiscovery.com

DISCOVERY
REWARDING LIFE'S JOURNEYS

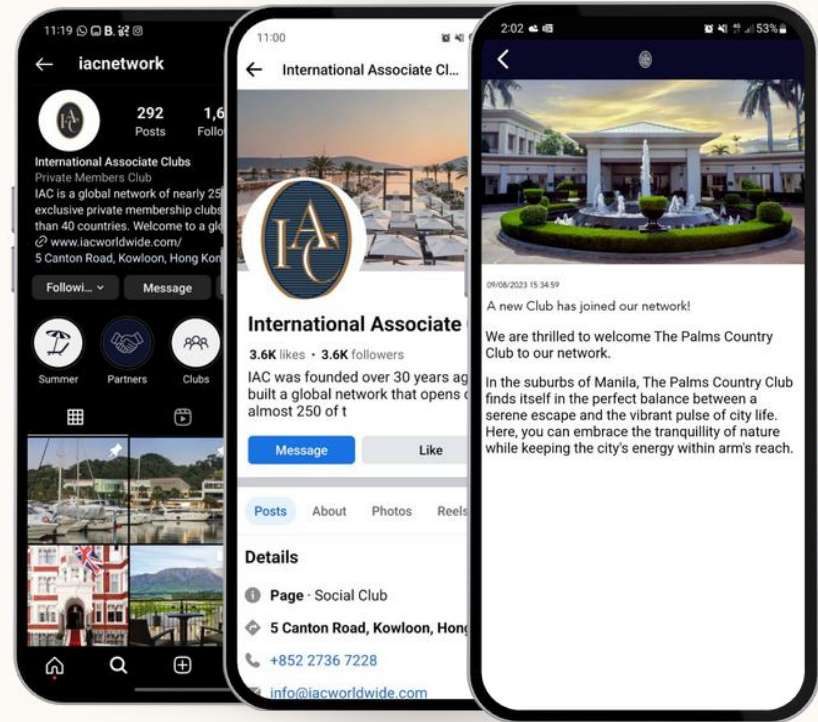
Digital Media Channels

Social Media and app-push Notification

While our newsletter remains a valuable feature, our digital channels offer a distinct advantage by providing up-to-date content. These dynamic platforms feature our newest additions and share our latest news. IAC Clubs rely on these channels to stay informed and connected with our growing network. As a partner, your brand will benefit from this exposure.

Circulation: 3.6k on Facebook and 1.6K on Instagram

Format: Story (1080x1920 px) and post (1080x1080 px)



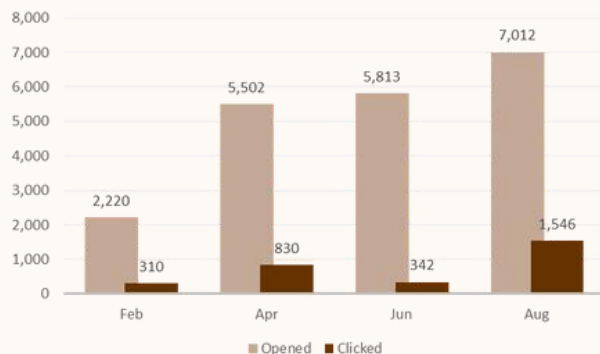
E-Newsletter


The IAC E-newsletter is published bi-monthly and sent out to all enrolled members and Club staff. We display the new Club additions and the latest updates in IAC.


Due to the high number of subscribers the IAC Club E-newsletter reaches more readers worldwide everyday.

Total subscribers currently stands at approx. 12,000

We get approx. 400 new subscribers every month.




INTERNATIONAL ASSOCIATE CLUBS




IAC August Newsletter

Dear Members,


Welcome to the latest edition of IAC Insider News! As we venture into another exciting bi-monthly update, we're thrilled to share exclusive insights about our new Clubs and collaborations in the past 2 months. As always, if you have any questions or would like us to assist with your booking, please don't hesitate to contact us by email any time at info@iacworldwide.com

New Clubs




Fitler Club

Nestled in the heart of Philadelphia, enjoy the perfect blend of luxury and convenience.



Partner Benefits

GHA DISCOVERY



EDS ITION '23

loyalty program centered around you with our partner
e and its innovative GHA DISCOVERY loyalty program.

ell 30th September 2023, embrace the opportunity and
Dollars (D\$) across 800+ hotels worldwide. Using your
n status, that's 12% back in D\$ instead of 6% for your
spend on future getaways!

[Register](#)

International Associate Clubs, join the program and enjoy
with GHA DISCOVERY. Unlock exclusive benefits, plus
ers and promotions at 40 hotel brands and 800+ hotels
in 100 countries.

are that you are signed up on the IAC website.

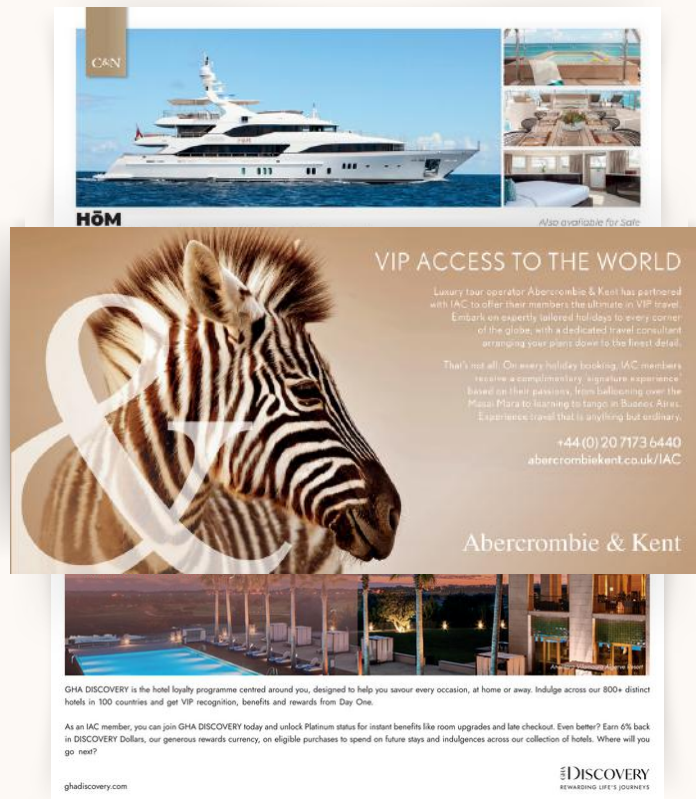
[Redeem](#)

[Terms & Conditions](#)

Club Directory Rates

Duration	Printed Advert	Digital Advert	Net Per Issue
1 Issue	1	1	7,000 €
1 Year	2	2	5,500 €
2 Years	4	4	4,500 €

The design and content of the advertisement will have to be approved in advance by International Associate Clubs Ltd., Hong Kong. A printable version of the advertisement to be provided by the company. All costs for extra print outs and layout/design will be charged separately.



CAN

HÖM

Also available for Sale

VIP ACCESS TO THE WORLD

Luxury tour operator Abercrombie & Kent has partnered with IAC to offer their members the ultimate in VIP travel. Embark on expertly tailored holidays to every corner of the globe, with a dedicated travel consultant arranging your plans down to the finest detail.

That's not all. On every holiday booking, IAC members receive a complimentary 'signature experience' based on their passions, from ballooning over the Plaza Plaza to learning to tango in Buenos Aires. Experience travel that is anything but ordinary.

+44 (0) 20 7173 6440
abercrombiekent.co.uk/IAC

Abercrombie & Kent

GHADA DISCOVERY is the hotel loyalty programme centred around you, designed to help you savour every occasion, at home or away. Indulge across our 800+ distinct hotels in 100 countries and get VIP recognition, benefits and rewards from Day One.

As an IAC member, you can join GHADA DISCOVERY today and unlock Platinum status for instant benefits like room upgrades and late checkout. Even better? Earn 6% back in DISCOVERY Dollars, our generous rewards currency, on eligible purchases to spend on future stays and indulgences across our collection of hotels. Where will you go next?

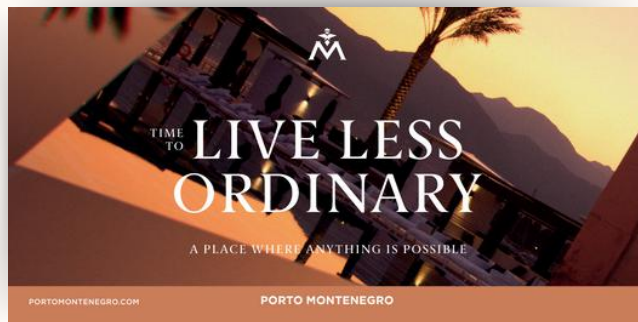
ghadiscovery.com

DISCOVERY
REWARDING LIFE'S JOURNEYS

Club Directory & Newsletter Rates

Duration	Printed Advert	Digital Advert	Net Per Issue
1 Issue	1	1	12,000 €
1 Year	2	2	9,500 €
2 Years	4	4	7,500 €

The design and content of the advertisement will have to be approved in advance by International Associate Clubs Ltd., Hong Kong. A printable version of the advertisement to be provided by the company. All costs for extra print outs and layout/design will be charged separately.



Club Events

As a partner of IAC, you may take part in, sponsor or host events at participating Clubs to give you the opportunity to engage with members in a manner that is both authentic and impactful.

In today's digital age, where virtual communication has become the normal, nothing quite compares to the impact of a face-to-face interaction.



A modern office interior featuring a long black leather sofa with vertical stitching, set against a large window that looks out onto a city street. The office has a high ceiling with exposed concrete beams and modern lighting fixtures. In the background, there are desks with computers and office chairs.

Testimony

“ Every customer appreciates a range of growing benefits they can access at any point in their brand experience. As the creator of the GHA DISCOVERY loyalty programme, we are delighted to welcome members of the International Associate Clubs to indulge across our global portfolio of hotels and get VIP recognition, rewards and benefits. We look forward to working with the International Associate Clubs team on further partnership initiatives and campaigns. ”

Senior Director Strategy
at Global Hotel Alliance
-Jelena Kezika-

THANK YOU



www.instagram.com/iacnetwork/



www.facebook.com/iacnetwork

Head office: 1018A Ocean Centre, 5 Canton Road, Kowloon, Hong Kong, Tel. 852 2736 7228 Fax. 852 2736 1734,
Email: info@iacworldwide.com, Web: www.iacworldwide.com